Redpoint Interaction Version 6.5 – Release Note

1 About this Document

This document describes Redpoint Interaction (RPI) version 6.5.

It contains the following sections:

- RPI Realtime Enhancements: this section describes enhancements made to RPI Realtime in RPI v6.5.
- Plugins: this section details new, and changes to existing, plugins included in RPI v6.5.
- Other New Features: this section describes other features added in RPI v6.5.

2 RPI Realtime Enhancements

The following features have been introduced in the context of RPI Realtime:

Cache Providers

Support for the following new cache providers has been added:

- Amazon MemoryDB for Redis (user story reference: 14907).
- CosmosDB (user story reference: 15121).

Miscellaneous Realtime Enhancements

Support for the following has also been added:

- Google Maps Services geolocation provider (user story reference: 11164).
- Separate expiry settings at the visitor profile and web events keys (user story reference: 15353).
- Realtime Helper command line app (user story reference: 15978).
- Enhancements to the Realtime Result object (user story reference: 15984).

3 Plugins

Email Service Providers (ESPs)

The following changes have been made in the context of RPI's ESP connectors:

Salesforce Marketing Cloud (SFMC) Data Transfer Enhancements

The following changes have been made in the context of RPI's SFMC Data Transfer ESP plugin:

- The ability to create data extension fields using column or attribute names (user story reference: 14890).
- Support for the moving up and down of import attributes at the SFMC Data Transfer offer (user story reference: 14802).

SendGrid Enhancement

The following change has been made in the context of RPI's SendGrid ESP plugin:

 Support for the provision of attributes at the BCC Override property (user story reference: 15330).

LuxSci Enhancements

The following changes have been made in the context of RPI's LuxSci ESP plugin:

- Handling of bad responses during batch sending (user story reference: 14809).
- Loading of the tracking table prior to processing batch files (user story reference: 14808).
- New Send Batch Size configuration setting (user story reference: 15979).
- New Send Thresholds configuration setting (user story reference: 15980).

Acoustic Enhancement

The following change has been made in the context of RPI's Acoustic ESP plugin:

• The ability to save XML files (user story reference: 1776).

Push Notification Provider

Google Firebase Direct Enhancement

Support has been added for the following in the context of RPI's Google Firebase Direct plugin:

• The option to fail execution of an offer using the channel if no mail merge files are generated (user story reference: 16002).

Data Connector

Support for a single database connector has been added in RPI v6.5:

• Yahoo! Japan (user story reference: 15448).

Social Provider

Facebook Enhancement

Support has been added for the following in the context of RPI's Facebook plugin:

• Compatibility with the Facebook REST API v13.0 (user story reference: 15798).

Survey Provider

Alchemer

Support has been added for the following in the context of RPI's Alchemer plugin:

• Compatibility with API v5 (user story reference 15454).

Queue

Azure Storage Queue

Support has been added for a new queue provider:

• Azure Storage Queue (user story reference 15467).

Web Adapter

PURL

Support has been added for the following in the context of RPI's PURL adapter plugin:

• Move hashtags to end of URL option (user story reference 14931).

4 Other New Features

The following features are also introduced in RPI v6.5:

PII Vault

An auxiliary databases can now be marked as a 'PII Vault'. Any attributes created from the
database will be marked as PII. Resolution levels based on the database are not supported.
A new 'View PII Data' permission allows users to view PII data within the Data Viewer, Single
Customer View and Email Previews (user story reference: 14502).

Interaction Designer Enhancement

 The ability to roll back a workflow containing an audience using a data process block, or a data process activity, has been added (user story reference: 9243).

Offer Designer Enhancement

 Support for dynamic reply-to names at email offers has been added (user story reference: 14810).

FTP Enhancements

Support for FTPS has been added in the following contexts in v6.5:

- FTP locations (user story reference: 3445).
- FTP external content provider (user story reference: 15449).

Deployment Enhancement

 When installing RPI, a password for the 'coreuser' cluster administrator is now generated randomly. This can be changed after initial login.

Important note: the assigned password must be recorded during the install process, as it is required when logging in as coreuser. Failure to record the password will mean it is not possible to log into RPI to undertake essential configuration prior to its use.

User story reference: 15351

Miscellaneous Enhancements

- Increasing the Offer History States table's 'EventName' column size to 2000 characters (user story reference 14867).
- Increasing offer history temporary tables' 'EventName' columns' size to 2000 characters (user story reference 14866).
- A long-running system task alert has been added (user story reference 14624).
- An alert will be sent when the duration of execution of an activity within a followed interaction exceeds a configurable value (user story reference 11760).
- When creating a new user, an informational tooltip has been added at the Password field, describing the current password policy. If the supplied password does not match the policy, or passwords do not match, a warning is shown at top of the Create New User dialog (user story reference: 15363).
- When creating a new user in the RPI client, or when managing users in Server Workbench, it is now possible to optionally copy assigned alert preferences from an existing user (user story reference: 14981).
- When adding criteria in a NoSQL selection rule or a NoSQL CAL-based database decision, show the DisplayName (if provided) (user story reference: 15982).